

## 1 Outline

In this lecture, we cover

- continuous submodular function maximization,
- max cut problem.

## 2 Continuous Submodular Functions

In this section, we consider a continuous extension of the discrete submodular function maximization problem. It is not difficult to observe that the multilinear extension of a submodular set function satisfies the following **diminishing returns (DR) property**:

$$F(x + \delta e_i) - F(x) \geq F(y + \delta e_i) - F(y)$$

for any  $i \in E$ ,  $\delta \geq 0$ , and  $x, y \in [0, 1]^{|E|}$  with  $x \leq y$ . The multilinear extension is neither convex nor concave. However, it is **concave along any nonnegative direction (up-concave)**  $v \geq 0$ , i.e.,

$$g(t) = F(x + t \cdot v)$$

is concave with respect to  $t$ . Moreover, the multilinear extension is **smooth**, i.e. there exists  $\beta > 0$  such that

$$\|\nabla F(x) - \nabla F(y)\|_2 \leq \beta \|x - y\|_2.$$

Based on these properties, we extend submodularity to continuous functions.

We say that a function  $F : \mathbb{R}^d \rightarrow \mathbb{R}$  is **(continuous) DR-submodular** if it satisfies the diminishing returns (DR) property. For some domain  $C$ ,

$$F(x + \delta e_i) - F(x) \geq F(y + \delta e_i) - F(y)$$

for any  $i \in [d]$ ,  $\delta \geq 0$ , and  $x, y \in C$  with  $x \leq y$ .

**Lemma 19.1** ([BMBK17]). *If  $F$  is DR-submodular, then it is up-concave.*

In addition, DR-submodular functions satisfy the following properties.

- A differentiable function is DR-submodular if and only if

$$\nabla F(x) \geq \nabla F(y) \quad \text{for any } x, y \text{ with } x \leq y.$$

- A twice-differentiable function is DR-submodular if and only if

$$\nabla^2 F(x) = \left( \frac{\partial^2 F(x)}{\partial x_i \partial x_j} \right) \leq 0.$$

On top of the multilinear extension of a submodular set function, there exist other examples of DR-submodular functions.

- Quadratic functions  $x^\top Ax/2 + b^\top x + c$  with  $A \leq 0$ .
- $\sum_{i,j} \varphi_{i,j}(x_i - x_j)$  where  $\varphi_{i,j}$  is convex for every  $i, j$ .
- $g(\sum_i w_i x_i)$  where  $g$  is concave and  $w \geq 0$ .
- $\log \det(\sum_i x_i A_i)$  where each  $A_i$  is positive definite and  $x \geq 0$ .

Continuous DR-submodular arise in isotonic regression [Bac18], robust budget allocation [SJ17, SKIK14], online resource allocation [EF16], and adwords for e-commerce and advertising [DJ12, MSVV05]. Then we consider the following continuous DR-submodular maximization problem.

$$\text{maximize } F(x) \quad \text{subject to } x \in C$$

where  $F$  is continuous DR-submodular,  $F$  is monotone, i.e.  $F(x) \leq F(y)$  for any  $x, y$  with  $x \leq y$ , and  $C$  is a convex constraint set. We further assume that  $0 \in C$ ,  $C$  is bounded and **down-closed**, i.e., if  $y \in C$ , then any  $0 \leq x \leq y$  belongs to  $C$ . To solve the problem, we may the continuous greedy algorithm. We present the **conditional gradient method** due to Bian et al. [BMBK17], which is also referred to as the Frank-Wolfe algorithm for submodular maximization. Note that for

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**Algorithm 1** Conditional gradient method

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Start with  $x_0 = 0$ .  
**for**  $t = 1, \dots, T$  **do**  
    Obtain  $v_t \in \arg \max_{v \in C} \{\nabla F(x_{t-1})^\top v\}$ .  
    Update  $x_t = x_{t-1} + (1/T)v_t$ .  
**end for**  
Output  $x_T$ .

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each  $t$ , we have

$$x_t = \frac{1}{T} \sum_{i=1}^t v_i = \frac{T-t}{T} \cdot 0 + \frac{1}{T} \sum_{i=1}^t v_i \in C$$

**Theorem 19.2** ([BMBK17]). *Assume that  $F$  is monotone,  $\beta$ -smooth in the  $\ell_2$ -norm, and DR-submodular. We further assume that  $0 \in C$ ,  $C$  is down-closed, and  $\|v\|_2 \leq R$  for any  $v \in C$ . Then  $x_T$  returned by conditional gradient (Algorithm 1) satisfies*

$$F(x_T) \geq \left(1 - \frac{1}{e}\right) \max_{x \in C} F(x) - \frac{\beta R^2}{2T}$$

under  $F(0) = 0$ .

*Proof.* Since  $F$  is  $\beta$ -smooth, we have

$$\begin{aligned} F(x_t) &\geq F(x_{t-1}) + \nabla F(x_{t-1})^\top (x_t - x_{t-1}) - \frac{\beta}{2} \|x_t - x_{t-1}\|_2^2 \\ &= F(x_{t-1}) + \frac{1}{T} \nabla F(x_{t-1})^\top v_t - \frac{\beta}{2T^2} \|v_t\|_2^2. \end{aligned} \tag{19.1}$$

Let  $x^*$  be an optimal solution, and let  $v^*$  be defined as

$$v^* := (x^* \vee x) - x = (x^* - x) \vee 0 \geq 0$$

where  $p \vee q$  for two vectors  $p$  and  $q$  takes the coordinate-wise maximum values of  $p$  and  $q$ . Then we have  $0 \leq v^* \leq x^*$ , and the down-closedness of  $C$  implies that  $v^* \in C$ . Moreover, it follows from the monotonicity of  $F$  that

$$F(x + v^*) = F(x^* \vee x) \geq F(x^*). \quad (19.2)$$

Note that

$$\nabla F(x_{t-1})^\top v_t \geq \nabla F(x_{t-1})^\top v^* \geq F(x_{t-1} + v^*) - F(x_{t-1}) \geq F(x^*) - F(x_{t-1})$$

where the first inequality is due to our choice of  $v_t$ , the second inequality holds because  $v^* \geq 0$  and  $F$  is up-concave, and the third one comes from (19.2). Combined with (19.1), we obtain

$$F(x_t) \geq \left(1 - \frac{1}{T}\right) F(x_{t-1}) + \frac{1}{T} F(x^*) - \frac{\beta}{2T^2} R^2.$$

This implies that

$$F(x^*) - F(x_t) \leq \left(1 - \frac{1}{T}\right) (F(x^*) - F(x_{t-1})) + \frac{\beta R^2}{2T^2}$$

Furthermore, it follows that

$$\begin{aligned} F(x^*) - F(x_T) &\leq \left(1 - \frac{1}{T}\right)^T (F(x^*) - F(x_0)) + \frac{\beta R^2}{2T^2} \sum_{t=1}^T \left(1 - \frac{1}{T}\right)^{t-1} \\ &\leq \frac{1}{e} (F(x^*) - F(x_0)) + \frac{\beta R^2}{2T}, \end{aligned}$$

as required. □

### 3 Max Cut Problem

We consider the “max-cut problem” defined as follows. Given a graph  $G = (V, E)$ , find a partition the vertex set  $V$  so that the number of edges crossing the partition is maximized. Here, a partition  $(V_1, V_2)$  of  $V$  consists of two sets  $V_1, V_2$  satisfying  $V_1 \cup V_2 = V$  and  $V_1 \cap V_2 = \emptyset$ , and the set of edges crossing the partition is basically  $\{uv \in E : u \in V_1, v \in V_2\}$ . For example, in Figure 19.1, there is a graph of 5 vertices partitioned into red and black vertices, and the edges highlighted are the ones crossing the partition. The max-cut problem is NP-hard, and we may consider approximation algorithms for it. There is a simple randomized algorithm that achieves a  $1/2$ -approximation ratio as follows:

1. Initialize  $V_1 = \emptyset$  and  $V_2 = \emptyset$ .
2. For each vertex  $v \in V$ , add it to  $V_1$  or  $V_2$  with probability  $1/2$  each.

**Theorem 19.3.** *Let  $G = (V, E)$  be an undirected graph. The randomized algorithm above outputs a partition  $(V_1, V_2)$  such that the expected number of edges crossing the partition is  $|E|/2$ .*

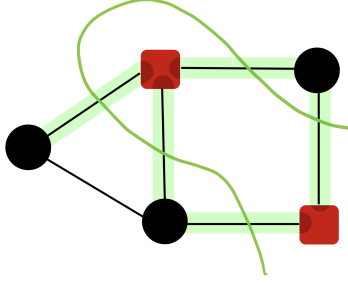


Figure 19.1: Edges crossing a partition

*Proof.* Note that

$$\mathbb{E}[|\delta(V_1, V_2)|] = \sum_{uv \in E} \mathbb{P}[uv \in \delta(V_1, V_2)].$$

Here, for each edge  $uv \in E$ , it holds that

$$\mathbb{P}[uv \in \delta(V_1, V_2)] = \mathbb{P}[(u \in V_1, v \in V_2) \text{ or } (u \in V_2, v \in V_1)] = \frac{1}{2} \times \frac{1}{2} + \frac{1}{2} \times \frac{1}{2} = \frac{1}{2}.$$

Therefore, we have

$$\mathbb{E}[|\delta(V_1, V_2)|] \geq \sum_{uv \in E} \frac{1}{2} = \frac{1}{2}|E|,$$

as required.  $\square$

In fact, a simple deterministic greedy algorithm also achieves a  $1/2$ -approximation ratio as follows:

1. Order and label the vertices as  $1, \dots, n$ .
2. For each vertex  $j$ , consider  $E_j = \{ij \in E : i < j\}$ , i.e., the set of edges connecting vertex  $j$  and the previous vertices  $1, \dots, j-1$ .
3. Initialize  $V_1 = \{1\}$  and  $V_2 = \emptyset$ .
4. For  $j = 2, \dots, n$ , add vertex  $j$  to  $V_1$  if the number of edges in  $E_j$  connecting to  $V_2$  is larger than or equal to that connecting to  $V_1$ ; otherwise, add it to  $V_2$ .

**Theorem 19.4.** *Let  $G = (V, E)$  be an undirected graph. The greedy algorithm above outputs a partition  $(V_1, V_2)$  such that the number of edges crossing the partition is at least  $|E|/2$ .*

*Proof.* Note that  $E_1, \dots, E_n$  partition the edge set  $E$ . Hence, we have

$$|\delta(V_1, V_2)| = \sum_{j=1}^n |E_j \cap \delta(V_1, V_2)|.$$

For each  $j$ , by the greedy choice of adding vertex  $j$  to either  $V_1$  or  $V_2$ , we have

$$|E_j \cap \delta(V_1, V_2)| \geq \frac{1}{2}|E_j|.$$

Combining these two inequalities yields

$$|\delta(V_1, V_2)| \geq \sum_{j=1}^n \frac{1}{2}|E_j| = \frac{1}{2}|E|,$$

as required.  $\square$

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